

BBA		2018-2021(Scheme of Studies)												SOMC			
ODD SEMESTER									EVEN SEMESTER								
Year	S.N.	Course Code	Nature of Course	Course Title	L	T	P	C	S.N.	Course Code	Nature of Course	Course Title	L	T	P	C	
FIRST	1	SMMC121	Core Course	Principles of Management	3	-	-	3	1	SMMC118	Core Course	Organisational Behaviour	4	-	-	4	
	2	SMMC123	Core Course	Micro-Economics	3	-	-	3	2	SMMC124	Core Course	Macro-Economics	3	-	-	3	
	3	SMMA147	Core Course	Preparatory Mathematics	3	-	-	3	3	SMMC319	Core Course	Business Environment	4	-	-	4	
	4	SMEL101	Core Course	Communication Skills	4	-	-	4	4		Core Course	Open Elective				4	
	5	SMCS102	Core Course	Information Technology Fundamentals	3	-	-	3	5	SMCH125	Core Course	Environmental Studies	3	-	-	3	
	6	SMMC115	Core Course	Financial Accounting	3	1	-	4	6	SMMC224	Core Course	Financial Management	3	1	-	4	
	7	SMCS152	Core Course	Information Technology Fundamentals Lab	-	-	2	1	7			Foreign Language	2	-	-	2	
	8	SMEL171	Core Course	Communication Skills Lab	-	-	2	1	TOTAL								
	9			Foreign Language	2	-	-	2									
TOTAL					21	1	4	24	19				2	0	24		
SECOND	1	SMMC211	Core Course	Human Resource Management	4	-	-	4	1	SMMC218	Core Course	Research Methodology	3	1	-	4	
	2	SMMC303	Core Course	Production & Operation Management	4	-	-	4	2	SMCS212	Core Course	E-Commerce	3	-	-	3	
	3	SMAW217	Core Course	Corporate Laws-I	4	-	-	4	3	SMCS256	Core Course	E-Commerce Lab	-	-	2	1	
	4	SMEL217	Core Course	Personality Development & Communication Skills	3	-	-	3	4	SMAW218	Core Course	Corporate Laws-II	4	-	-	4	
	5	SMMA120	Core Course	Business Statistics	3	1	-	4	5	SMMC201	Core Course	Management Accounting	3	1	-	4	
	6	SMMC116	Core Course	Marketing Management	4	-	-	4	6	SMMC310	Core Course	Entrepreneurship	4	-	-	4	
	7	SMMC106	Core Course	Cost Accounting	3	1	-	4	7	SMMA110	Core Course	Quantitative Techniques and Operations Research in Management	3	1	-	4	
	8			Foreign Language	2	-	-	2	8			Foreign Language	2	-	-	2	
TOTAL					27	2	0	29	22				3	2	26		
Summer Training of 6 weeks will be undertaken by students after semester IV, during their summer vacations, which will be evaluated in semester V																	
THIRD	1	SMMC315	Core Course	Taxation for Managers	3	1	-	4	1	SMMC306	Core Course	Comprehensive Viva-Voce	-	-	-	4	
	2	SMMC314	Core Course	Indian Economy	4	-	-	4	2	SMMC302	Core Course	Business Policy and Strategic Management	4	-	-	4	
	3	SMCS313	Core Course	Management Information System	3	-	-	3	3	SMMC324	Core Course	International Trade and Practices	4	-	-	4	
	4	SMCS361	Core Course	Management Information System Lab	-	-	2	1	4	SMCS112	Core Course	Data Base Management System	3	-	-	3	
	5	SMMC312	Core Course	Summer Training Project Report	-	-	-	4	5	SMMC304	Core Course	Project Planning and Evaluation	3	1	-	4	
	6	SMMC220	Core Course	Ethics, Values & Corporate Social Responsibility	4	-	-	4	6	SMMC325	Core Course	Principles and Practices of Banking and Insurance	4	-	-	4	
	7	SMMC317	Core Course	Management of Financial Institutions & Services	4	-	-	4	7		VAC	Value Added Course*	2	-	-	-	
	8		VAC	Value Added Course*	2	-	-	-	8		DE	Departmental Electives	2	-	-	2	
	9		DE	Departmental Electives	2	-	-	2	9	SMDM301	Core Course	Disaster Management**	3	-	-	3	
TOTAL					22	1	2	26	25				1	0	28		
Total Credits [C]												157					

*Value Added Courses are to be offered as Non-credit courses from June 2020 as per university directives

**Disaster Management is mandatory course to be offered

Accordingly, total credits of the programme are 157 Credits



Registrar

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Program Name	BBA/B.COM		
Course Name	SUMMER TRAINING PROJECT	REPORT	
Course Code	SMMC312A		Credits 4
Semester	V		

Summer Internship Project (SIP) is an integral part of the academic curriculum of BBA/B.Com. After completion of the 2nd year of the program and before the commencement of the third year of the program, the students are required to work with an organization for hands on experience.

The duration of the SIP is six to eight weeks. SIP aims at widening the student's perspective by providing an exposure to real life organizational and environmental situations. This will enable the students to explore an industry/organization, build a relationship with a prospective employer.

SIP also provides invaluable knowledge and networking experience to the students. During the internship, the student has the chance to put whatever he/she learned in the 1st & the 2nd year of BBA/ B.COM into practice.

The student should ensure that the data and other information used in the study report are obtained with the permission of the organization concerned. The students should also behave ethically and honestly with the organization.

The Dean of the respective school will nominate a panel of internal faculty members along with him. The student/s is/are expected to make a 10 minute presentation before the examiners regarding the SIP project work undertaken, which will be followed by question-answer session.

The Summer Training Project report evaluation will be based on the content of the report and its validity in the current business scenario. The report has to be in the prescribed format as laid down by the university. The student will submit written report and make an oral presentation before the panel of internal examiners & the Dean of School. The assessment of the report and its presentation will be jointly done by the internal faculty & the Dean.



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The total marks for the SIP project will be 100 and it carries 4 credits. The marks will be awarded for the following aspects:

Introduction, Literature Review, Objectives of the study, formulation of the problem, scope, and rationale of the study, Methods/methodology adopted for the study: Analytical, Survey, Field Work or any other method with appropriate justification and reasoning, Analysis and conclusions, Contribution and learning from the project, Acknowledgements: References/Citations and Bibliography and Presentation of the report to the examiner.



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